

USING BRANDED INGREDIENT
HydroBEEF™



GRASS-FED HYDROLYSED BEEF PROTEIN ISOLATE – Sourced from EU grass-fed, hormone-free, pasture raised cattle, our Apex Beef Protein Isolate is naturally rich in bioactive peptides that support muscle protein synthesis and recovery. This nutrient-dense protein, derived from bovine source (not skin or hide) provides a complete amino acid profile including all essential amino acids with added Tryptophan and naturally occurring Branched-Chain Amino Acids (BCAAs). BCAAs play an important role in supporting muscle recovery, reducing exercise-induced muscle breakdown, and helping combat fatigue following intense training or sport.

HYDROLYSED PROTEIN – HydroBEEF™ Hydrolysed Beef Protein Isolate is a premium hydrolysed beef protein extracted from bovine origin and processed to deliver a highly concentrated source of protein.

DIRECTIONS FOR USE: Mix 1 levelled scoop (approx. 30g) to 200-300 mL of cold water. Take 1-2 times daily to obtain your required protein intake. Best times for use are first thing in the morning, mid morning and mid afternoon or before and after training.

VANILLA ICE CREAM

NUTRITION INFORMATION		Average Qty per Serve	Qty per 100 g
Serving size: 30 g			
Energy		516 kJ 123 Cal	1720 kJ 411 Cal
Protein	- Total	26.0 g	86.6 g
	- Gluten	Not Detected	Not Detected
Fat	- Total	Less Than 1 g	3.1 g
	- Saturated	Less Than 1 g	1.1 g
	- Trans fat	Less Than 1 g	Less Than 1 g
Carbohydrates	- Total	2.3 g	7.7 g
	- Sugars	Less Than 1 g	1.1 g
	- Lactose	Less Than 0.02 g	Less Than 0.1 g
	- Galactose	0 g	0 g
Dietary Fibre		Less Than 0.5 g	Less Than 0.5 g
Sodium		599 mg	1996 mg
Potassium		101 mg	337 mg

INGREDIENTS: Hydrolysed Beef Protein Isolate (HydroBEEF™), Flavours (**Milk**), DigeZyme® [Digestive Enzyme Blend (α-Amylase, Protease, Lipase, Cellulase, Lactase)], Amino acid (L-Tryptophan), Sweeteners (Sucralose, Acesulfame Potassium), Salt.

Contains Milk.

May contain Egg, Soy due to product manufactured on the equipment that produces products containing these allergens.

ESSENTIAL AMINO ACIDS		Average Qty per Serve	Qty per 100 g
Amino Acid			
Leucine		1090 mg	3630 mg
Lysine		1090 mg	3630 mg
Valine		817 mg	2720 mg
Isoleucine		545 mg	1820 mg
Phenylalanine		545 mg	1820 mg
Threonine		545 mg	1820 mg
Histidine		272 mg	908 mg
Methionine		245 mg	817 mg
Tryptophan		154 mg	515 mg
NON-ESSENTIAL AMINO ACIDS			
Glycine		5720 mg	19100 mg
Proline		3270 mg	10900 mg
Glutamic Acid		3000 mg	9990 mg
Hydroxyproline		2720 mg	9080 mg
Alanine		2450 mg	8170 mg
Arginine		2180 mg	7260 mg
Aspartic Acid		1630 mg	5450 mg
Serine		817 mg	2720 mg
Tyrosine		272 mg	908 mg

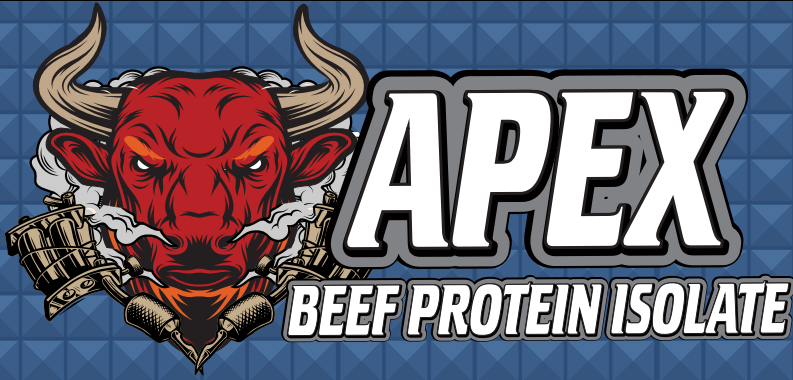
CHOCOLATE

NUTRITION INFORMATION		Average Qty per Serve	Qty per 100 g
Serving size: 30 g			
Energy		506 kJ 121 Cal	1700 kJ 406 Cal
Protein	- Total	26.3 g	87.6 g
	- Gluten	Not Detected	Not Detected
Fat	- Total	1.1 g	3.5 g
	- Saturated	Less Than 1 g	1.3 g
	- Trans fat	Less Than 1 g	Less Than 1 g
Carbohydrates	- Total	1.2 g	4.0 g
	- Sugars	Less Than 1 g	Less Than 1 g
	- Lactose	Less Than 0.02 g	Less Than 0.1 g
	- Galactose	0 g	0 g
Dietary Fibre		Less Than 0.5 g	1.4 g
Sodium		605 mg	2017 mg
Potassium		162 mg	540 mg

INGREDIENTS: Hydrolysed Beef Protein Isolate (HydroBEEF™), Cocoa Powder, Flavours (**Milk**), DigeZyme® [Digestive Enzyme Blend (α-Amylase, Protease, Lipase, Cellulase, Lactase)], Amino acid (L-Tryptophan), Sweeteners (Sucralose, Acesulfame Potassium), Salt.

Contains Milk.

May contain Egg, Soy due to product manufactured on the equipment that produces products containing these allergens.

USING BRANDED INGREDIENT
HydroBEEF™**SUITABLE FOR EVERYDAY**

HydroBEEF™ Hydrolysed Beef Protein Isolate is suitable for everyday consumption, with easy digestion and rapid absorption to support muscle recovery, daily protein intake and overall wellbeing.

**NO FILLERS OR STABILISERS**

High-quality protein free from fillers, stabilisers and preservatives, with naturally occurring amino acids available for your body to digest at the fastest possible rate.

**SUITABLE ON WATER**

Delicious flavours formulated to taste great when mixed on water. Also blends nicely with alternative milks of your preference or yoghurt.

**PROMOTES PERFORMANCE & RECOVERY**

Feed worked muscles with high quality hormone-free, Hydrolysed Beef Protein Isolate to support muscle recovery, endurance and post-training repair.

**RAPID ABSORPTION**

Fast digesting Hydrolysed Beef Protein Isolate breaks down rapidly for fast absorption and efficient utilisation by the body.

**DIGESTIVE ENZYMES**

Added DigeZyme® to help break down proteins into simple amino acid chains to facilitate the absorption of these amino acids within the body.

HOW IS HYDROBEEF PROTEIN DIFFERENT FROM EATING STEAK?

HydroBeef Protein is a concentrated, hydrolysed beef protein isolate designed to provide a convenient, high-protein option with much less fat and cholesterol typically found in whole cuts of beef. Because the protein has been hydrolysed, it mixes easily and is quickly digested, making it an ideal choice around training or when you need a fast, convenient source of protein.

IS HYDROBEEF KETO-FRIENDLY?

Yes. HydroBeef Protein is low in carbohydrates and sugars, making it suitable for those following a ketogenic or low-carbohydrate lifestyle. As with any keto diet, we recommend checking the nutrition information for your chosen flavour to ensure it fits your daily macronutrient goals.

IS IT HALAL CERTIFIED?

Yes. HydroBeef Protein is manufactured using Halal-certified beef protein and is Halal certified.

IS IT GLUTEN FREE?

Yes. HydroBeef Protein is gluten free, making it suitable for individuals who avoid gluten as part of their dietary requirements. If you have coeliac disease or a severe gluten allergy, always refer to the product label for the latest allergen information.

DOES IT CONTAIN ALL ESSENTIAL AMINO ACIDS?

Yes. HydroBeef Protein is a complete protein with added Tryptophan, providing all nine essential amino acids (EAAs) that the body cannot produce on its own. These amino acids play an important role in supporting muscle growth, repair and recovery.

WHO IS IT BEST SUITED TO?

Anyone wanting an alternative to traditional whey protein while still consuming a complete protein source. Individuals looking to support muscle growth and recovery, alongside those following a gluten-free, keto or high-protein diet.

NOT SUITABLE FOR CHILDREN UNDER 15 YEARS OF AGE OR PREGNANT WOMEN: SHOULD ONLY BE USED UNDER MEDICAL OR DIETETIC SUPERVISION.